



Role of Tribal Indian Chamber of Commerce and Industry - (TICCI) in Developing Tribal Entrepreneurship in Jharkhand

Anirban Gupta

UGC-NET, M.Com, B.H.U., Varanasi

Article Info

Volume 5, Issue 5

Page Number : 95-99

Publication Issue :

September-October-2022

Article History

Accepted : 01 Oct 2022

Published : 15 Oct 2022

Abstract :- In Jharkhand, tribal business offers a special chance to combine economic growth with cultural preservation and environmental sustainability. Tribal entrepreneurs can build companies that are not only commercially viable but also socially and environmentally responsible by utilizing the plethora of traditional knowledge, artistic abilities, and natural resources. Like Federation of Indian Chamber of Commerce and Industry, FICCI (Established in 1927), Tribal Indian Chamber of Commerce and Industry (TICCI) was established in 2012. TICCI is striving for the development of business, industry, and entrepreneurship in the tribal community across India. Jharkhand is a state in India where about 26 percent of the population belongs to the tribal community. In such a situation, understanding the role of TICCI in the development of tribal entrepreneurship in the state of Jharkhand can be very important. Therefore, this article presents an empirical study of TICCI's origin, objectives, and role from the perspective of Jharkhand's tribal enterprise.

Keywords : FICCI, TICCI, Tribal Entrepreneurship, Jharkhand.

Introduction :- All over the world, business, industry and entrepreneurship occupies a prominent place in the paradigm of modern economic development and now it is believed that the country which has made good progress in the field of business, industry and entrepreneurship, it will definitely be an economically developed in the near future. In fact it is due to the emerging prospects in the global economy that is based on globalization, privatization and liberalization. It is no exaggeration that after the establishment of FICCI in India, Indian business, and industry and entrepreneurship sector gowned up due to organizational initiatives taken for various business activities. It is also true that due to the privilege of certain communities in these emerging sectors of the economy, the economic disparity and challenges in front of inclusive development. To integrate marginalized communities with business, marketing, industry and entrepreneurship people all over the world, individually and organizationally, have made efforts to connect them. These efforts lead to the Foundation of organisation such as DICCI Dalit Indian Chamber of Commerce and Industry and (TICCI) Tribal Indian Chamber of Commerce and Industry in India.

Establishment of TICCI and Its Function- Tribal Indian Chamber of Commerce and Industry - (TICCI) was established in 2012. TICCI is the largest Tribal business organization in India. A Non-Government, Not-for-Profit Organization, Industry-led and Industry-managed Organization, playing a proactive role in India's Tribal Development Process. TICCI is the voice of India's Tribal Business and Industry. From influencing policy to encouraging debate, engaging with policymakers and civil society, TICCI articulates the views and concerns of Tribal Industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states.

The Tribal Indian Chamber of Commerce & Industry (TICCI) plays a crucial role in the empowerment of tribal youth by promoting entrepreneurship, providing skill development opportunities, and advocating for the economic and social development of tribal communities. TICCI, as a dedicated platform for tribal entrepreneurs and business owners, focuses on various initiatives that aim to uplift tribal youth and foster their socio-economic growth.

The primary objective of TICCI

- The primary objective of TICCI is to enable Tribal entrepreneurs to succeed in their start-ups or businesses by overcoming structural challenges.
- To organize, in coordination with all other tribal organizations, a database comprised of tribal business profiles into a national network.
- To develop a "State of the Art" computer-based communications service that will link the members of the association and their business into a national network.
- To formulate an action agenda for reservation based economic development and to advance this agenda through the combined efforts of our member tribes.

Role of Tribal Indian Chamber of Commerce and Industry - (TICCI) in Developing Tribal Entrepreneurship in Jharkhand

The Tribal Indian Chamber of Commerce & Industry (TICCI) plays a vital role in empowering tribal youth by fostering entrepreneurship, facilitating skill development, and advocating for their economic and social advancement in Jharkhand. Through its various initiatives and support mechanisms, TICCI enables tribal youth to harness their potential, create sustainable livelihoods, and contribute to the overall growth and prosperity of tribal communities. For Example- TICCI encouraging and supporting tribal youth in venturing into entrepreneurship by providing guidance, mentorship, and resources to aspiring tribal entrepreneurs, helping them turn their business ideas into viable ventures and by promoting entrepreneurship, TICCI enables tribal youth to become self-reliant and create job opportunities for themselves and others in their communities.

TICCI also facilitates market linkages for tribal youth entrepreneurs. It helps them connect with potential buyers, suppliers, and investors, both nationally and internationally. By accessing larger markets, tribal youth can showcase their products and services, thereby expanding their customer base and increasing their business prospects. TICCI organizes skill development programs and training sessions for tribal youth. These initiatives equip them with essential business skills, knowledge about market trends, financial

management, and marketing strategies. By enhancing their capabilities, tribal youth are better prepared to navigate the challenges of entrepreneurship.

Similarly, TICCI provides a platform for tribal youth to network with other entrepreneurs, industry experts, and policymakers. Such interactions foster collaboration, idea exchange, and exposure to diverse perspectives, enhancing the business acumen and confidence of tribal youth. TICCI also assists tribal youth entrepreneurs in accessing financial resources and credit facilities. It collaborates with banks, financial institutions, and government agencies to secure loans and financial support for their business ventures. This access to finance is vital for launching and sustaining entrepreneurial endeavors. TICCI advocates for policies and initiatives that promote the economic development of tribal communities. By engaging with policymakers and government authorities, TICCI works towards creating a conducive business environment and ensuring that the interests of tribal youth are represented and protected.

TICCI emphasizes the preservation and promotion of tribal culture and heritage. It encourages tribal youth to integrate their traditional knowledge, artistry, and crafts into their business ventures. This not only preserves cultural identity but also adds value to their products and services in the market. TICCI conducts capacity-building programs and workshops to build the leadership and managerial skills of tribal youth. By honing their leadership abilities, tribal youth can take on influential roles in their communities and contribute to decision-making processes. TICCI develops specific initiatives targeted at empowering tribal youth, such as scholarships, training grants, and mentorship programs. These initiatives provide tangible support and encouragement to young tribal individuals, enabling them to overcome challenges and seize opportunities. TICCI serves as a repository of information and knowledge related to tribal entrepreneurship and socio-economic development. It disseminates relevant information, best practices, and success stories, inspiring and motivating tribal youth to pursue entrepreneurial endeavors.

Challenges to Tribal Indian Chamber of Commerce and Industry - (TICCI) in Developing Tribal Entrepreneurship in Jharkhand

The Tribal Indian Chamber of Commerce and Industry (TICCI) plays a crucial role in promoting and developing tribal entrepreneurship in Jharkhand. However, like any organization involved in socio-economic development, TICCI may face several challenges in fulfilling its mission. For example –One of the significant barriers to tribal entrepreneurship is the lack of access to financial resources. Many tribal entrepreneurs may not have the necessary collateral or credit history to secure loans from traditional financial institutions. TICCI may need to work on establishing microfinance or special loan programs to address this issue. In many tribal regions, there is inadequate physical infrastructure, including transportation, electricity, and communication networks. These limitations can hinder the establishment and growth of businesses. TICCI may need to collaborate with the government and other stakeholders to improve the infrastructural facilities in these areas. Education and skills play a vital role in the success of entrepreneurs. However, many tribal communities face limited access to quality education and skill development opportunities.

TICCI could focus on providing training and capacity-building programs to enhance the entrepreneurial capabilities of tribal individuals. Tribal entrepreneurs may struggle to access broader markets beyond their immediate surroundings. TICCI can work on establishing market linkages and networks to help tribal businesses reach a larger customer base. Certain cultural factors may discourage entrepreneurship or

restrict the types of businesses tribal individuals engage in. TICCI might need to conduct awareness campaigns and sensitivity training to overcome such barriers and promote a more conducive environment for entrepreneurship. Many tribal communities rely on traditional lands and resources for their livelihoods. However, there can be challenges concerning land ownership and resource rights, leading to disputes and uncertainties. TICCI can advocate for secure land rights and fair resource allocation for tribal entrepreneurs.

Tribal entrepreneurs may face competition from established mainstream businesses, which often have more resources and market reach. TICCI could support tribal entrepreneurs by facilitating collaborations and partnerships that help them access resources and expertise. In the era of digitalization, the adoption of modern technologies can significantly boost business productivity and efficiency. However, tribal entrepreneurs may face challenges in adopting and integrating technology into their operations. TICCI can play a role in providing technical assistance and training in this regard. Sometimes, government policies and regulations may not adequately consider the unique needs and challenges faced by tribal entrepreneurs. TICCI can advocate for policy changes and reforms that promote tribal entrepreneurship and address their specific concerns. In certain tribal communities, traditional social and gender norms might restrict the participation of women and certain social groups in entrepreneurial activities. TICCI can work towards empowering women and marginalized sections of the tribal population to participate more actively in business ventures.

Conclusion: The Tribal Indian Chamber of Commerce and Industry (TICCI) plays a pivotal role in promoting and developing tribal entrepreneurship in Jharkhand. Through its concerted efforts, TICCI has been striving to empower tribal communities by fostering a conducive environment for entrepreneurship, economic growth, and sustainable development. By addressing various challenges and leveraging opportunities, TICCI has been instrumental in creating pathways for tribal individuals to harness their potential and participate actively in the economic landscape. TICCI's role as a facilitator in providing access to finance, training, and market linkages has been crucial in overcoming some of the hurdles faced by tribal entrepreneurs. By recognizing and supporting their unique business models, TICCI has contributed to preserving indigenous knowledge and cultural heritage while encouraging innovation and diversification. However, the journey to uplift tribal entrepreneurship in Jharkhand is not without its challenges. The limited access to capital, infrastructural gaps, educational disparities, and cultural barriers are persistent obstacles that demand focused attention and collaborative efforts. TICCI needs to continue advocating for policy reforms, secure resource rights, and technological integration to enhance the overall ecosystem for tribal entrepreneurs. Moreover, addressing gender norms and social inequalities is essential to ensuring inclusive growth and empowering all members of tribal communities to participate in entrepreneurial endeavors fully. To surmount these challenges successfully, TICCI must strengthen its partnerships with the government, non-governmental organizations, private enterprises, and other stakeholders. By working together, they can create synergistic solutions and sustainable interventions that drive the growth and prosperity of tribal entrepreneurship in Jharkhand.

References and Bibliography

1. Lagatar News (2021). TICCI punches holes in Jharkhand government policy of awarding contracts to locals, <https://lagatar24.com/ticci-punches-holes-in-jharkhand-government-policy-of-awarding-contracts-to-locals/72348/>
2. Lagatar News (28.06.2022). TICCI asks Jharkhand govt to think beyond 'chicken-goat' for entrepreneurship development. <https://lagatar24.com/ticci-asks-jharkhand-govt-to-think-beyond-chicken-goat-for-entrepreneurship-development/105080/>.
3. Statesman News (2018). TICCI seminar to boost tribal entrepreneurship. <https://www.thestatesman.com/cities/ticci-seminar-boost-tribal-entrepreneurship-1502582839.html>